

SANDRA VALLEJO

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As a UX/UI Designer with a background in Psychology, I've learned the importance of research and testing to empathize and design in an intuitive and accessible way for the user. My goal is to combine my experience and knowledge to help organizations scale by putting people's needs at the center.

EDUCATION

IRONHACK

Miami, FL - UX/UI Design

Dec 2018

FLORIDA ATLANTIC UNIVERSITY

Boca Raton, FL - BS. in Psychology

May 2013

UNIVERSIDAD DEL ROSARIO

Bogota, Colombia - Certificate in Finance

May 2015

SKILLS

DESIGN TOOLS

Sketch
Invision
Marvel
Flinto
Adobe XD
Adobe Photoshop
HTML/CSS

PROFESSIONAL

UX Design
UI Design
User Research
Wireframing
Rapid Prototyping
Usability Testing
Contextual field visit
Semi-structured interviews

LANGUAGES

English
Spanish

INTERESTS

AR/VR
Web Accessibility

PROFESSIONAL EXPERIENCE

UX/UI DESIGNER

Freelancer

Jan 2019 - Present

- Client: LIONFUSE Digital Media
- Client: D.O.G

UX/UI DESIGNER (Student)

Ironhack. Miami, FL

Sep 2018 - Dec 2018

- UX/UI Design (UX Design, Rapid Prototyping, Wireframing, Customer Journeys, Personas, User Testing, Information Architecture, Mobile Web Design).
- Front-End web development (HTML, CSS, Bootstrap, Responsive Web Design).

HR/ TALENT ACQUISITION SPECIALIST

The Related Group. Miami, FL

Feb 2017 - Aug 2018

- Identified staffing needs with hiring managers, resulting in the decrease of hiring costs, saving over \$300,000 to the company on my first year.
- Planned interview and selection procedures, including screening calls, assessments and in-person interviews.

HR/ PAYROLL COORDINATOR (Contract)

Samsung Electronics Latin-America. Miami, FL

Jun 2016 - Feb 2017

- Provided support to the HR and Accounting department by generating financial reports such as labor cost and monthly forecast.
- Responsible for processing payroll and employees' transactions such as hiring, termination, transfers, and data entry for tax setup.

OPERATIONS MANAGER

Zip-Flyer LLC. New York, NY

Jun 2015 - Jun 2016

- Acted as lead on daily operations while providing administrative and business support to the CEO, the sales team, and international vendors.